



# Faculty Development Programme On Entrepreneurship

(Date- 12<sup>th</sup> March – 24<sup>th</sup> March 2018)

Conducted by:

**The National Institute for Entrepreneurship and Small Business  
Development (NIESBUD)**  
Ministry of Skill Development and Entrepreneurship, Government of India  
A-23, Sector-62, Institutional Area, Noida, UP

Supported by:



**National Science & Technology Entrepreneurship Development Board  
(NSTEDB), Department of Science and Technology, Govt. of India**



**Entrepreneurship Development Institute of India (EDII), Ahmedabad, Gujarat**

## **ABOUT THE PROGRAMME:**

The Faculty Development Programme (FDP) is designed to train and develop professionals in entrepreneurship development so that they can act as resource persons in guiding and motivating young (Science & Technology) persons to take up entrepreneurship as a career.

## **OBJECTIVES OF THE PROGRAMME ARE TO:**

- Create an awareness of the need and importance of entrepreneurship.
- Impart knowledge and develop skills in diverse training methods in imparting training to students and entrepreneurs.
- Plan a curriculum that can imbibe the skills and competencies to achieve goals directed by values, have a positive attitude and have the ability to cope with the changing times
- Help teachers in imbibing an entrepreneurial and professional mindset.
- Make them aware about promotional financial & regulating schemes for MSME.
- Guide them for techniques of preparation of feasible & viable projects.
- Guide them for Techniques of proposal preparation

## **CONTENTS OF THE PROGRAMME:**

- Programme Objective & Orientation;
- Historical Background - Indian Values vis-a-vis entrepreneurship & the present scenario;
- EDPs-methodologies & strategies-promotional work & developmental inputs;
- EDPs in India- role of DST (NSTEDB) and other promotional institutions;
- How to Identify and Select Potential Entrepreneurs: various tool and techniques;
- Business Environment Scanning;
- Market survey: tools and techniques;
- How to start a SSI unit (general concept about the govt. formalities, rules & regulations etc.);
- Role of Supporting Agencies- DIC, SIDC, etc- A panel discussion;
- Role of Financial Institutions Banks / SFC etc- A panel discussion;
- Achievement Motivation Training (AMT):how to develop achievement motivation;
- Financial Aspects of SSI Unit- financial projections, BEP, working capital assessment etc;
- Marketing management & marketing support available to SSI units;
- How to prepare a Business Plan (Project Report);
- Problem solving & decision making;
- Communication skills- interacting with people for better results;
- Interface with successful entrepreneur & success stories;

## **METHODOLOGY:**

- Lectures, discussions, role play, brain storming, case presentation,
- Interaction with successful entrepreneurs,
- Assignment both individually as well as in group,
- Exposure visit,
- Panel discussion.

**TARGET GROUP:**

Teachers of Science & Technology Colleges/Institutions, persons from organisations engaged in entrepreneurship development.

**APPLICATION FOR NOMINATION:**

Kindly send your Updated profile. Application for participation must reach in advance at [fdpniesbud@gmail.com](mailto:fdpniesbud@gmail.com) before 09<sup>th</sup> March, 2018.

***NIESBUD, Head Office, A-23, Sector -62, (Institutional Area) Noida- 201309, U. P.***

**FOR REGISTRATION, KINDLY BRING:-**

- One Passport size photograph,
- For Address Proof Aadhaar Card is Compulsory,
- All the above mentioned documents are mandatory.

**DETAILS OF BOARDING & LODGING:**

The training programme is free of cost for residential and non-residential participants. The training programmes cover mid-morning and mid-evening tea, lunch, course material and Certificate etc. There will be free boarding and lodging facilities for non-residential participants. Breakfast, Lunch and Dinner will be provided free of cost to the non-residential participants.

**WHEN, WHERE AND HOW LONG: 12<sup>th</sup> March -24<sup>th</sup> March 2018**

The Programme will commence on the 12<sup>th</sup> of March, 2018 and duration of the programme will be for two week at NIESBUD, Head Office, A-23, Sector -62, (Institutional Area) Noida- 201309, U. P.

**CONTACT DETAILS:**

***VENUE: NIESBUD, Head Office, A-23, Sector -62, (Institutional Area) Noida- 201309, U. P.***

***Dated: 12<sup>th</sup> March -24<sup>th</sup> March 2018***

***Time: 10.00AM to 5.00PM***

***Fee: Free of cost***

***Contact No. 8130196421/9810366618/8130196419/8527893427***

***Email: [fdpniesbud@gmail.com](mailto:fdpniesbud@gmail.com)***

***Certificate of Participation will Be Awarded by NIESBUD.***



# National Institute for Entrepreneurship & Small Business Development "NIESBUD"

A-23, Sector-62, Institutional Area, Noida- 201301 (U.P.)

## Faculty Development Programme 12<sup>th</sup> March -24<sup>th</sup> March 2018

(All Fields are Mandatory, Fill up Form in Block Letters and Clearly)

Photo

1. Applicant Name : .....
2. Father's/Husband's Name : .....
3. Date of Birth : .....
4. Educational Qualification : .....
5. Address : .....
- .....
6. Gender : ..... Female/ Male .....
7. Category : General/ S.C. / S.T. / O.B.C. / Minority/ Other.....
8. Mobile No. : .....
9. U.I.D/Aadhaar No. : .....
10. Email Id : .....
11. College/Institution Name : .....
12. Designation : .....
13. Work Experience : .....

.....  
Signature of Applicant

Date: .....

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Note: Please submit hard copy of original application form along with one colored passport size photograph, a photocopy of Aadhaar card which is mandatory.